

Vacancy

Balkan Finance Investment Group, BALFIN Group, represents one of the most important and successful investment groups in the Western Balkans region. In the geographical aspect, BALFIN Group is present in Austria, Albania, Kosovo, Bosnia and Herzegovina, North Macedonia, Montenegro and the Netherlands, with approximately a total of 6,000 employees. BALFIN Group activities include real estate development and management, retail, mining industry, banking system, tourism, energy, logistics, etc. BALFIN Group is sustainably growing based on the approach of improving the quality of livelihood for communities and environmental-friendly investments, contributing to economic development, by introduction of new ideas, increasing employment and social investment.

Balfin Real Estate & Hospitality is part of the BALFIN Group and covers sales and marketing services in the field of Real Estate and accommodation services in the tourism industry, offering to the market a high level of expertise.

Position: Copywriter & Content Creator

Department: Marketing

Location: Tiranë

Position summary:

Copywriter & Content Creator is responsible for writing materials in Albanian and English for various marketing campaigns, including various articles, brochure materials, flyers, social media content, and company Web sites. Also edits and corrects department materials that are for publication or internal communication.

Main Duties and Responsibilities:

- Creates creative and attractive texts for various marketing campaigns (copy texts).
- Creates content and titles that attract the attention of the audience (content writer).
- Writes articles about company projects dedicated to blog, online, print and visual media.
- Creates content for the company's web pages by constantly updating materials.
- Edits and corrects various marketing texts in Albanian and English.

Job Experience:

- Have more than 2 years of work experience in the field of marketing.

Other skills:

- Have completed higher education;
- Very good knowledge of the Albanian language (its grammar);
- Very good knowledge of English, knowledge of German is an advantage;
- Have a rich lexical vocabulary;
- Have initiative and creativity;
- Very good communication skills and interpersonal skills;
- Organizational and group collaboration skills.

Application method:

All interested candidates may apply by sending their CV and motivation letter to the address hr@balfinrealestate.al with subject: **Copywriter & Content Creator**.

Deadline for submission: **05/06/2022**

*All applications will be addressed in complete confidentiality pursuant to Law no. 9887 "On Personal Data Protection", as approved by the Albanian Parliament.